INTERNAL ASSIGNMENT QUESTIONS

MBA. II Semester

2026-2027

PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION

(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

OSMANIA UNIVERSITY

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" + Grade)

DIRECTOR

Sr. Prof. N.Ch. Bhatracharyulu

Hyderabad – 7 Telangana State

PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION	OSMANIA UNIVERSITY, HYDERABAD – 500 007

Dear Students,

Each student has to write the answers to the Assignment questions with neat own handwriting using Blue Pen (Black Ink not allowed) for each paper. Assignments have to submit after the payment of Rs.500/- by showing the receipt of the same. If the Assignment is not submitted within stipulated time i.e. before the theory exams / last date is treated as absent.

Methodology for writing the Assignments (Instructions) :

- First read the subject matter in the course material that is supplied to you.
- If possible read the subject matter in the books suggested for further reading.
- You are welcome to use the PGRRCDE Library on all working days for collecting information on the topic of your assignments. (10.30 am to 5.00 pm).
- Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
- The cover page of the each theory assignments must have information as given in FORMAT below.

FORMAT

1.	**NAME OF THE STUDENT**	**:**
2.	**ENROLLMENT NUMBER**	**:**
3.	**NAME OF THE COURSE**	**:**
4.	**SEMESTER (I, II, III & IV)**	**:**
5.	**TITLE OF THE PAPER**	**:**
6.	**DATE OF SUBMISSION**	**:**

- Write the above said details clearly on every subject assignments paper, otherwise your paper will not be valued.
- Tag all the assignments paper wise and submit them in the concerned counter.

Submit the assignments on or before **21.11.2026** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

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INTERNAL ASSIGNMENT QUESTION PAPER

COURSE : MBA II Semester

Paper : I Subject : Business Law and Ethics

Total Marks: 30

Note : Answer all the Questions. Each Question carries three marks
Q10x3M=30M

1. Define Contract and list out essential elements of Contract.
2. Remedies for Breach of Contract.
3. Sale vs Agreement to Sell.
4. Memorandum of Association and its Clauses.
5. Rights of Consumers.
6. Powers of Central Board for Water Pollution Control Act.
7. Rights of Common Carrier.
8. What is Bill of Lading? Types of Bill of Lading.
9. Business Ethics and its importance.
10. Explain Job evaluation systems.

Name of the Faculty : Prof. R. Lakshmi
Dept. MBA

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INTERNAL ASSIGNMENT QUESTION PAPER

COURSE : MBA II Semester

Paper : III Subject : Economic Environment & Policy

Total Marks: 30

Note : Answer all the Questions. Each Question carries five marks
Q10x3M=30M

1. Define National Income? Write about its major components.
2. Briefly explain the methods of estimating National Income.
3. Write Keynes Income and employment theory.
4. Define Industrialization? What are the different phases of it.
5. Explain the New Economic Policy 1991 and its components.
6. Write about MNCs key characteristics.
7. Explain the structure & components of Indian financial system.
8. Discuss about main features & types of SSIs.
9. Elaborate the impact of LPG concept in Indian Economic growth.
10. Discuss about the disinvestment strategy & its main components.

Name of the Faculty : Dr. S. Madhavi Latha
Dept. MBA

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INTERNAL ASSIGNMENT QUESTION PAPER

COURSE : MBA II Semester

Paper : II Subject : Strategic Management

Total Marks: 30

Note : Answer all the Questions. Each Question carries three marks
Q10x3M=30M

1. Define Strategy and list its levels.
2. Explain the Strategic Management process.
3. Differentiate between Vision & Mission.
4. Write a note on BCG Matrix.
5. Write a brief note on Value Chain analysis.
6. Discuss Michael E. Porter Five Forces Model.
7. Write a brief note on strategic alternatives.
8. What is Industry Life Cycle, list the stages.
9. What is Integration, list its types?
10. Explain Balanced Score Card in brief.

Name of the Faculty : Prof. R. Krishna Vardhan Reddy
Dept. Business Management

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INTERNAL ASSIGNMENT QUESTION PAPER

COURSE : MBA II Semester

Paper : IV Subject : Financial Management

Total Marks: 30

Note : Answer all the Questions. Each Question carries three marks
Q10x3M=30M

1. Describe the scope of Financial Management.
2. State the role & functions of Financial Manager.
3. Describe the concept of profit maximisation.
4. Write a short note on NPV.
5. Write a short note on IRR.
6. What is MM irrelevance hypothesis.
7. What are bonus shares.
8. Define Dividend, list out different types of Dividends.
9. Describe the factors determining the working capital.
10. What is credit management.

Name of the Faculty : Prof. Thirupathi
Dept. MBA

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INTERNAL ASSIGNMENT QUESTION PAPER

COURSE : MBA II Semester

Paper : V Subject : Marketing Research

Total Marks: 30

Note : Answer all the Questions. Each Question carries three marks
Q10x3M=30M

1. Explain the scope, limitation of Marketing Research.

2. A Manufacturer has an opportunity to produce any of the three types of product i.e. Product-A, Product-B and Product-C. Find the (i) Maximin Criterion (ii) Maximax Criterion (iii) Laplace Criterion.

Market Demand	Product-A	Product-B	Product-C
High Demand	7000	4500	6000
Moderate Demand	3500	4000	5000
Low Demand	2500	4000	3000

3. What are the Advantages of Secondary Data?

4. A Bakery keeps a record of the sale of a certain type of cake relating to 200 days' sale by Random no.: 61, 64, 44, 03, 69, 26, 84, 94, 57, 05. Find the Simulation problem?

Demand	5	6	7	8	9	10	11	12
No. of Days	4	10	16	50	62	38	12	8

5. Explain the Advantages of Marketing Information System?

6. What do you understand by measurement Techniques?

7. Use the Mann-Whitney's U test for the following data: $\alpha = 0.05$

	1	2	3	4	5	6	7	8	9	10
Hyderabad	40	70	80	40	45	24	65	72	35	
Bangalore	85	65	70	55	90	84	24	68	50	35

8. How do you prepare Research Report?

9. Find the Rank correlation for the following data and comment?

Marks A	4	8	7	6	5	9	10	3	2	1
Marks B	1	5	4	8	9	6	10	7	3	2

10. Write a Correlation Analysis and Regression equations?

Name of the Faculty : Dr. Bharath Kumar Porika, B.Tech, MBA, Ph.D., Assistant Professor, O.U. Post Graduate College, Osmania University, Vikarabad–501 101, T.S. (Ph: 9182675501)
Dept. _____

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INTERNAL ASSIGNMENT QUESTION PAPER

COURSE : MBA II Semester

Paper : VI Subject : Quantitative Techniques in Decision Making (QTDM)

Total Marks: 30

Note : Answer all the Questions. Each Question carries three marks
Q10x3M=30M

1. Explain the role of Quantitative Techniques in Decision making.
2. Explain the Formulation of LPP with suitable example.
3. Explain the procedure of finding IBFS of a Transportation Problem with suitable example.
4. Explain the Assignment Problem with suitable example.
5. Explain the Critical Path determination of a deterministic model of network.
6. Explain the critical path determination of a probabilistic model of network.
7. Explain Simplex procedure with suitable example.
8. Explain the formation of duality of LPP with suitable example.
9. Write about Queuing theory in detail.
10. Explain single server model with suitable example.

Name of the Faculty : Dr. S. Sreekanth
Dept. _____

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INTERNAL ASSIGNMENT QUESTION PAPER

COURSE : MBA II Semester

Paper : 202CDE Subject : Human Resource Management (HRM)

Total Marks: 30

Note : Answer all the Questions. Each Question carries three marks
Q10x3M=30M

1. Define Human Resource Management. Explain the objectives and functions of HRM.
2. What is Human Resource Planning (HRP)? Discuss the process and importance of HRP in an organisation.
3. Explain the concept of Job Analysis. What are the methods used for conducting Job Analysis?
4. Describe the recruitment process. Distinguish between internal and external sources of recruitment.
5. What is Selection? Explain the steps involved in the selection process of employees.
6. Define Training and Development. What are the various methods of training used in organisations?
7. Explain Performance Appraisal. Discuss any two methods of performance appraisal with suitable examples.
8. What is meant by Compensation Management? Explain the components of employee compensation.
9. Define Employee Grievance. Explain the causes of grievances and the procedure to redress them.
10. Write a brief note on any three of the following:
    (a) Employee Empowerment
    (b) Quality of Work Life (QWL)
    (c) HR Audit
    (d) Talent Management

Name of the Faculty : Dr. Nagunuri Srinivas
Dept. Business Management